



**ASSITEJ Executive Committee Meeting
Nuremberg, Germany
23 January - 28 January 2018**

Present:

Yvette Hardie, President, South Africa (YH)

Louis Valente, Secretary-General, Denmark (LV)

Daniel H. Fernandez, Vice President, Argentina (DF)

Sue Giles, Vice President, Australia (SG)

François Fogel, Vice President, France (FF)

Stefan Fischer-Fels, Germany (SFF) (23rd – 26th)

Pamela Udoka, Nigeria (PU)

Tatiana Bobrova, Russia (TB)

Ernie Nolan, USA (EN)

Manon van de Water, ITYARN (MvdW) (23rd-26th)

Seok-hong KIM, South Korea (SHK)

Emilie Robert, ASSITEJ France (26th – 27th)

Ketil Kolstad, ASSITEJ Norway (27th)

Annette Aakre, ASSITEJ Norway (27th)

Yin Xiaodong, ASSITEJ China, Counsellor (YX)

Simeng Kong, ASSITEJ China

Sun Ming, ASSITEJ China

Su Guiping , ASSITEJ China

Lea Motzfeldt (Assistant, ASSITEJ Denmark)



Agenda:

1. Welcome from President and Host
2. Apologies
3. Proposal and Approval of Agenda
4. Review of EC Participation in Panoptikum
5. General Reports
 - 5.1. President's Report
 - 5.2. Secretary General's Report
 - 5.3. Treasurer's Report
 - 5.4. World Theatre Day overview
6. Focus on ASSITEJ Artistic Gathering – Status report from China
 - 6.1. China to report on progress so far; curation of programme
 - 6.2. Status of Next Generation applications
 - 6.3. Structure of programme
7. Working Group Reports
 - 7.1. Continuation of any issue from ASSITEJ Artistic Gathering
 - 7.2. Policies, Protocols & Fundraising Group Report back on Fundraising ThinkTank, and additional work.
 - 7.3. Publications & Promotions Group report
 - 7.4. Projects Group report
8. Network Reports
 - 8.1 IIAN
 - 8.2 ITYARN
 - 8.3 Next Generation
 - 8.4 Small Size
 - 8.5 WLPG
 - 8.6 Young Dance Network (in progress)
9. Regional Reports
Regions (Africa, Asia, Asian Pacific, Canada, Europe, Europe 8+, IberoAmerica, Nordic/Baltic, USA) – only most important points or areas which haven't been recently reported on.
10. Memberships and Member requests
 - 10.1 New Member Applications – ASSITEJ Uzbekistan, Nawras Almelhem (Syria), El Baúl de la Fantasía (Colombia).
 - 10.2 Renewal of Individual Membership applications
 - 10.3 National Centers never Activated or with 4 years or more of arrears
 - 10.4 Voting of Letter of Support for ASSITEJ Latvia
 - 10.5 Designation of ASSITEJ Project: 5th International TYA Critics and Researchers Forum
11. Specific Items of Business
 - 11.1 Social game from ASSITEJ Israel – Progress on this
 - 11.2 Discuss ASSITEJ Artistic Gathering Norway
 - 11.3 Sign MOU with Norway



11.4 Sign EC book and other documents

12 Next EC Meetings

13 Any Other Business

14 Closure

1. Welcome from President and Host

YH welcomed the EC and reviewed the agenda.

2. Apologies

Roberto Frabetti, Kenjiro Otani, Bebe de Soares and Cecilie Lundsholt, send their apologies, as they were not able to attend the EC meeting.

3. Proposal and Approval of Agenda

'Working Group Reports' were moved to the 26th in the morning in order to give the working groups more time to work. FF announced that Emilie Robert co-president of Scènes d'enfance - ASSITEJ France would attend the EC meeting from the 26th-27th.

4. Review of EC Participation in Panoptikum

SFF told the EC about the working lunch with ASSITEJ Germany, which will address the topic of 'Fair Corporation' and in which two delegates from the Goethe institute will also attend in the debate.

5. General Reports

5.1 President's Report

(See full report as Addendum A)

YH gave her report, which consisted of the following points:

- Newsletter and membership contact
- Preparing the Fundraising Think Tank
- Archives
- Cultural policy conference (on global cultural policy)
- Visit to Japan end of February
- Ministry of Education had contacted ASSITEJ after Cradle of Creativity to make a national endorsed textbook – and a 'kickstarter package' for teachers involved in the arts.
- Most funding has come through for Cradle of Creativity only a small amount missing. Debt to ASSITEJ had been paid back. All financials are almost settled.



- Cradle of Creativity will be an international theatre festival running every 2nd year into the future.

LV proposed to bring the story of the collaboration with the Ministry into the newsletter, it could perhaps be a theme – e.g. ‘How to bring art to the school’. Such projects could be brought in the newsletter as its own theme/section reporting on developments and how to progress on certain areas, which could be inspiring and beneficial for all ASSITEJ members.

Action: YH to provide copy.

5.2 Secretary General’s Report

(See full report as Addendum B)

LV gave his report, which consisted of the following points:

- Status of funding and capacity of the secretariat – hoping to raise additional funds in order to hire an extra person for the secretariat.
- Nordic meeting
- Croatian Festival
- Aprilfestival (guest performance from SA)
- Open calls:
 - LV shared that he have received one reply from Italy for the ‘Call for pilot fundraising campaign’, so now the EC should analyse whether it will be possible to do the pilot fundraising campaign.
 - LV reported from the ‘Next Generation Call for Beijing’, which had received a very large amount of applicants (more than 250).
 - LV encouraged the EC to share the ‘Call for ideas’, as it can be difficult to understand for some members.
 - A call has been sent to encourage members to update their festival/showcase on the international website.
 - LV had proposed IIAN that he send out their call for ‘disability champions’ to the national centres (instead of in the newsletter), which they had agreed on.

LV asked the EC what the procedure was in regards to the festival list, when they receive information from contacts that are not members. YH mentioned that they should be encouraged to become members, but that they could still be on the list although they are not members because a complete list of festivals is a service to ASSITEJ members.

At the moment all news to the ASSITEJ newsletter has to go through the national centre, LV asked the EC whether they had any thoughts on this. PU thought all news should be sent to the centre,



to ensure that they know what is going on, even if it is not published in the Newsletter. YH mentioned that it is ultimately LV who decides what is published. FF mentioned that he had received negative comments in regards to the language used as it is sometimes difficult to understand – for instance the dramaturgy, and the pilot fund call. YH added that in relation to the dramaturgy, it might seem confusing at the moment, but that it will be very concrete for the AAG and Congress. SFF added that it is however positive that people are reacting on the dramaturgy. MvdW mentioned that she considers it more a theme than a dramaturgy, and this might be easier to understand in some languages.

5.3 Treasurer's Report

A report was not presented, as there was nothing new to report since the last meeting.

5.4 World Theatre Day overview

FF reported on the progress, and suggested delaying the newsletter to the 12th in order to provide the toolkit. LV agreed.

The working group had approved Leaflet and WTD logo proposal from Signature Design (South Africa) quote (807 \$ / 659 € and 264 \$ / 215 €. Budget for 3 years = 4000 \$).

FF reported on the possible writers. YH mentioned that Diana Krzanic Tepavac had also suggested using a message from a Serbian poet, which was written to them.

World Day Video: FF mentioned that the 'publication and promotions group' had thanked Uruguay for their work, and asked them to include English subtitles. For the future, the working group recommends the EC to be stricter in terms of defining the perspective in the video, since the focus in the 2018 video is primarily on children performing theatre, whereas the focus should be more on professionals/practitioners performing theatre. SFF agreed, since it could be misunderstood what ASSITEJ is. LV suggested a model where the EC hire a video producer which would allow a video more in line with what and how the EC wish to communicate. Especially because the financing of the video is in the budget of ASSITEJ and doesn't rely on a national center's co-funding.

SFF suggested that the team from Uruguay could bring in some shots of professionals as well. YH mentioned that the message of 'bringing a child to the theatre' is not strong enough. EN proposed a video from Nashville theatre, which is specifically focused on bringing a child to the theatre. YH suggested sending the Nashville video to Uruguay as an inspiration, and that DF should comment on the sections in the video, which should be changed. DF agreed.

FF mentioned that the Social Media campaign would be made as they receive the final elements (message, video, logo).



YH thinks the pilot fundraising project would work even with only one country (Italy), since it is a pilot format. Italy would be able to do the work, which fits into their context. Elements would be provided by the EC, and we would encourage them to come up with a text that speaks to their audience.

LV added that the EC need to define what project the money should go to. YH thought it would be relevant to ask China how much support goes into supporting children who might not be able to go to the theatre, since the money then could go there. However ASSITEJ Italy could also be encouraged to make a proposal, and the EC could make a couple of suggestions as well. The EC agreed and the following EC members will make a short description/proposal, FF (Tifli Festival), YH/ PU (Fatej), SG (Tamasha) and DF South American festival. It was agreed that none of the proposed festivals could be related to any EC member in order to avoid conflicts of interest.

The EC decided to keep the World Performance Week logo produced for the world day 2017 in collaboration with UNIMA, ITI, IATC, IDEA and AITA/IATA.

The cooperation with these organizations has after Cape Town come to a hold, even though people from these associations had promised to take responsibility for some tasks (reports etc.) Besides this no one is promoting the logo on their websites. They have to make the collaboration more meaningful, or suggest something else, since it does not seem as if it is enough engaging for them at the moment.

LV added that it is always interesting to have related associations present at ASSITEJ events so that they know where ASSITEJ is moving and that the collaboration is an important signal to cooperation between the associations on a national level. YH added that perhaps bi-lateral collaborations are more interesting and efficient. YH will try to make UNIMA and ITI engaged in the world day week, and then maybe make bi-lateral agreements with the others.

ACTION:

- DF will contact Uruguay with corrections for the 'World Day Video'.
- EC members (YH, DF, SG, PU, FF) will write a short suggestion for a potential pilot fund project.
- YH to communicate with UNIMA and ITI

The EC discussed the status of the AAG 2018.

SFF reported from the working group meeting with the Chinese where they had been presented to the following two workshops:

- 1) A Chinese driven one, in the Chinese opera (and a closed one for Next Generation)
- 2) Focused on the 'Creation of Chinese children's theatre'. The working group suggested having one from the EC present to listen and comment during this workshop. The context will be



evaluating what was on the opening ceremony. An EC member could be responsible of preparing the context for this workshop. This could include a panel discussion where Chinese artists could discuss with international artists. Focused on acting, directing, design and sound composing.

Suggestions on dialogues:

- Teenagers as researchers, discussing with researchers what they should research.

SFF mentioned that the format is not decided on, and that it could also be discussions in smaller groups.

LV proposed that an open call for workshops must be made soon in order to detect what the workshops ideas and needs are from the members. It would be good to provide the space on the gathering for networks and others to do what they wish to. The hosts have to provide the time and space for this, but not necessarily engage in the content.

YH addressed the issue, that for many people the only way they can participate in the Artistic gathering (receive support), is if they are going to present something at the gathering.

EN reported on the productions, which they have received from ASSITEJ China.

The EC is worried that there is no other Asian performances in the programme (other than Chinese), and that China National Theatre for Children has a total of 7 productions (counting co-productions as well).

LV mentioned that the hosts should also think about social festival spaces. LV is looking into whether events could be arranged with national cultural institutes such as the Danish Culture Institute and the Goethe institute in Beijing. YH added that a gala event (an idea from the Fundraising Think Tank) could perhaps be good to arrange in one of those institutions.

YH mentioned the importance of how the NG schedule should include practical collaborative work. Moreover YH mentioned the need to settle on invitation letters. More time for EC meetings also needs to be included.

6. Focus on ASSITEJ Artistic Gathering – Status report from China

6.1 China to report on progress so far; curation of programme

YH welcomed the Chinese delegation to the meeting.

Yin Xiaodong (YX) reported on the draft of the implementation scheme of ASSITEJ Artistic Gathering, which consisted of the following points:



1) Draft of the schedule:

- 16th Arrivals.
 - 17th EC meeting time. NG arrives. NG-EC dinner.
 - 18th Show: Chinese/American co-production – see with NG participants, opening ceremony in the evening - show: 'Mermaid in the East Chinese sea'.
 - 19th Artistic encounter, workshop, performances.
 - 20th Artistic encounter, workshop, performances.
 - 21st Artistic encounter, script writing workshop, performances, American day & Africa day (has to be defined) and will be concurred with performances.
 - 22nd BRICS meeting and youngster and experts meeting same time. Eastern thought vs. western thought dialogue. Performances.
 - 23rd Performances. Europe day & Oceania day.
 - 24th Sightseeing 'forbidden city'. ASSITEJ Asia meeting. Next Generation anniversary celebration. Performances.
 - 25th Sightseeing. NG departure. Closing ceremony (would like EC to participate).
 - 26th EC departure.
- Design of the logo is made, and they have discussed it with the EC projects working group.

Main activities:

- Chinese and foreign experts will be invited to give keynote speeches according to the theme "Imagining The Future".

Artistic encounters: 9 hours in total. Will be held in the morning of August 19th to August 21st.

First session; Icebreaker (1 hour) Second session: Five experts, 1 from china 4 EC members.

21st Five discussion groups on the five topics from the experts, participants can chose which group to join. One EC member can be the curator. Would like to have SFF and EN as the hosts of the three blocks. The host will give a summary speech at the end of the workshop.

2) Festival and performances

YH asked whether there would be other Asian performances than Chinese. YX said that Israel, South Korea, India and Japan was also invited to China Children's Theatre festival (which lasts 45 days in total), however the only one which will be performed during the seven days of the Artistic Gathering (AAG) would be the one from Israel due to the limited AAG period. YH mentioned that it would be useful for the participants to know what is on the schedule for the rest of the festival, so they can decide to come early to see other shows. SHK suggested that a few of the 8 Chinese



performances (co-productions) could be replaced with performances from elsewhere in China or Asia. YH also requested hearing what Chinese performances were invited. They reported on the Chinese performances which are: 'East Chinese Sea', 'The twelve monks' (performed by Chinese children), '24 grandmas' (Sian theatre for children), 'Old family', 'Notre Dame' (Shanghai children's theatre), 'Journey to the west', 'the fish'. YX added that three of the performances were from the China National Theatre for Children, and confirmed all Chinese performances are from state theatres.

EN mentioned that he might be concerned that two performances performed by children, were prioritised instead of performances by professionals. YX said that this is an important element for them, to include children in theatre. YH asked whether it would be possible to swap some of these performances across their programme, especially since delegates would want to see a broader representation of the Asian continent. YH added that for ASSITEJ it is important to make sure there is a fair representation and diversity in the programme. YX said that the programme is already more diverse by countries than what it had been in the last eight years. He added that the Japanese group were not able to attend during the AAG, which is why they were scheduled outside the AAG programme.

LV added that it might also be problematic that two shows are from Romania. YX emphasised that the National children's theatre only have two performances on the schedule, whereas the other ones are co-productions. He also added that since China is hosting the festival, they find it fair to have this amount. EN asked whether the current schedule is set. YX answered that they would have to discuss the EC's points with the Chinese working groups. He mentioned that there are many other Chinese productions that would also want to be involved, and that they also wish to utilize this opportunity to do so. EN agreed that participants would definitely want to see Chinese productions, but that the AAG is also an opportunity to see the world – and more Asian representations. LV stressed that it is important that ASSITEJ China take these comments into consideration, and that they should consider their input before leaving Nuremberg. YH would like to hear what they are flexible with and how possible changes could be made. YX will look into their possibilities.

3) Next Generation Programme

- ASSITEJ China has made the selection of the Chinese Next Generation participants.

4) Opening and closing ceremony

'Mermaid in the East Chinese sea' will be performed for the opening ceremony.

5) Dialogue and workshop

- 1) Dialogue on similarities and different views on children's drama between west and east.
- 2) Talk on performance, direction, stage design and music.



3) Drama dialogue between Chinese and foreign young people.

YH mentioned that ASSITEJ would make a call for workshops. However, it is important to know what the options are for parallel workshops and slots. The projects group will help compose the call in Nuremberg, so it can be sent to members as soon as possible. YX said that they would consider other smaller places to do the workshops. EN suggested that they send the call in Nuremberg, and make the final selection when they know the venues. YH pointed out that more workshops in the program makes it possible for more people to attend the Gathering as a contribution in a workshop is a mechanism for funding/travel support. YX asked about the format of the workshops. YH said that they would need to promote more practical workshops for artists since a lot of the other activities are very spoken. YX will let the EC know about the venues as soon as possible.

EN asked when the invitation letters would be sent. YX said they would do this, when the workshops are settled. They will open the registration system in the middle of March, which would automatically send an invitation letter when registering. YH pointed out that those who need to present something would have to have that written in the letter, so their invitation cannot be standardized. LV added that a procedure has to be made, because people would need to have these things sorted before March. YX suggested that they could send the standardized invitation to LV as a word document, so he could edit it. LV and the staff from China National Theatre for Children will cooperate on this task. PU added that they should also be aware that sometimes embassies, for instance in Nigeria, need direct correspondence from Chinese authorities.

YH shared the idea of looking into possibilities of hosting an event with cultural institutions or people interested in the arts, local government etc. The travelling photo exhibition would be a good installation to have during such an event. SFF suggested linking this event to the Next Generation anniversary. YX agreed and mentioned that it would be good to join new things to the schedule with already planned events.

YH asked YX what their thoughts were of the theme days. YX said they would consult the countries and use their ideas/wishes. EN mentioned that there needs to be more time for EC meetings. YH suggested placing those meeting hours in the beginning of the programme. LV reminded that the standard time for EC meetings should be around 20-24 hours. YX said that it is possible to set aside whole days, but that the EC would of course miss a lot of activities. YH mentioned that if there were anything they specifically wanted the EC to attend, they should let them know, so the EC can work that out.

6) Conference

7) Regional theme days

8) Other activities: drama summer camp, public-benefit performance for special groups, drama picture exhibition, book fair.



YX presented a PowerPoint of the various venues, which will be used during the gathering.

6.2 Status of Next Generation applications

EN gave an update on the NG selection for Beijing; three alumni leaders have been put forward. EN presented a schedule of proposed applications that was worked out with Kenjiro Otani and Nina Hajiyanni. The EC went through the list and evaluated the applicants.

YH mentioned that the final NG list should be sent to Friends of ASSITEJ encouraging them to support them. YH mentioned that before they do that they would need to research what it would cost to travel for the participants, in order to detect what needs to be raised.

Action: LV to send final NG list to Friends of ASSITEJ to ask for more support.

6.3 Structure of programme

- Elaborated in point 6.1

World Day Message:

World Day messages will be written by Mo Willems (USA), Mohamad Al Jounde(Syria) and YH.

Magazine design:

ASSITEJ China will continue working on the design of the magazine, including the feedback they have received from the EC.

Magazine articles:

MvdW shared which articles were chosen for the magazine and which articles should be brought in the newsletter instead. She will send the final list to LV.

YH asked whether there were any possibility to publish articles about the recent developments of baby-theatre in China. SG added that it would also be interesting to bring some articles about the latest experiments in Chinese theatre. SG knows about two different companies who are writing about experimental theatre and baby theatre, she suggested that ASSITEJ China could then choose which of the two they prefer. ASSITEJ China agreed on that idea.

Budget for magazine:

MvdW mentioned that there were a lot of new fees, and that they were left with two expenses: The printing cost and the design fee (plus ISBN). The final amount of pages would depend on the number of advertisements.

YX proposed to print at least 3000. YH agreed with that, since that is also a possibility to reach the Chinese audience. However ASSITEJ can maximum contribute with 6500-7000 USD. If ASSITEJ China decides to print more, it would be on their own expense. If ASSITEJ China can get additional



sponsors, that income could go to extra expenses for more numbers. All corporate sponsors should be approved by the EC and ASSITEJ China/CNTC.

The amount for the ISBN number as stated in the magazine budget proposed by ASSITEJ China is very expensive. Another possibility is to make an ISBN number from the secretariat and then give it to the designer. YX mentioned that CNTC does not have the right to an ISBN number, they would have to buy it from the press; this is different in China than elsewhere. They agreed to have advertisements to cover the extra expense of ISBN.

Other notes:

ASSITEJ China would like to have the keynote speakers recorded on video. Registration will open in the middle of March and close in the end of May.

LV proposed to have all the speakers registered, the EC and the like registered by the end of May and then the normal participants can attend as with an official status of tourists which would allow them to register later. It was decided to speak in working groups about this theme and find a solution.

ACTION

- LV and CNTC will cooperate on making the personalised invitations.
- MvdW will send the final list of articles to LV.

7. Working Group Reports

7.1 Continuation of any issues from ASSITEJ Artistic Gathering

LV and YH reported on the opening debate on registration costs for AAG. The proposal from ASSITEJ China is; 4 days and 6 shows + opening = 180\$, 7 days 320\$ 12 shows. 10% discount for low-income countries.

ASSITEJ China will try to negotiate cheap accommodation. YH and LV will work for a cheaper registration price.

YH are hoping ASSITEJ China will change one of their performances for another Asian performance.

YH reported on another issue of the AAG. LV and YH have received a mail from Cleiton Echeveste de Oliveira president of ASSITEJ Brazil, who reported on a correspondence with ASSITEJ China. ASSITEJ China had asked ASSITEJ Brazil to recommend Brazilian performances for AAG. Clayton had the information that ASSITEJ China chose another performance recommended by Bebe de Soares (BDS). ASSITEJ Brazil is concerned about BDS's involvement, due to the potential conflict of



interest, because she is an EC member. The EC discussed the matter unfortunately without the presence, information and point of view of BDS.

FF mentioned that in France they would have a collective discussion in such cases. On an EC level, FF thinks it is necessary to be particularly strict, and that there in this case is a certain conflict of interest. YH mentioned that for another time, BDS should have gone to Clayton as the head of ASSITEJ Brazil, in order to make it more transparent. Perhaps the EC will need to look at their code of conduct and consider how this can be avoided another time. LV agreed that it was a good idea to have something written down, however the EC in general is a field full of conflict of interests since all EC members also have their own national-based job. SG mentioned that maybe it is a matter of focusing more on transparency. EC agreed to work on their code of conduct and reply to Clayton and say they will try to make this process more transparent.

Action: SG to work on Code of conduct for EC members

7.2 Policies, Protocols & Fundraising Group Report back on Fundraising (Addendum C & D)

The report consisted in of the following points:

- AAG Norway MOU will be signed in Nuremberg.
- Japan will sign their MOU in February as YH visits Japan.
- Fundraising. The fundraising working group had an efficient Fundraising Think Tank meeting (see report in addendum D). Next fundraising meeting will be on the 6th or 7th if March.
- Pilot project support
- Solidarity fund. Need to remind members to pay for the solidarity fund.
- Sub-themes: inclusivity and access, Translation and Inclusion of children and youth.

SG summarised on the theme (inclusivity and access). The working group has worked with IIAN as a consulting body to make changes in the organisation (pragmatic and physical). The goal is to reach out to those who are marginalised. They will be going through all texts to ensure the language is inclusive. National centres are encouraged to find a person whom can be a champion for inclusivity and action, a contact person who could provide information on inclusivity in those countries. They will send three questions to the 'champions': 1) what are the challenges to inclusion in your country? 2) What current good practices are happening in your country 3) What is the next 'best step'. From these a tool-kit will be made, so that everyone can join.

The working group would like to announce the new inclusivity champions in Beijing, SG encouraged ASSITEJ China to invite the audience and interested people in inclusivity in TYA to be present at AAG. An artist session or workshop focused on inclusivity would also be very preferred. SG asked about the accessibility into venues, and considerations around performances for disabled audiences. YX said that there would be ramps at every venue. YH mentioned that this information should be communicated in the programme as well. SG said that for the registration it would be good to include a sentence where people with special needs can be encouraged to find



information. SG added that it would be very exciting for ASSITEJ to share some goals in this area, during the AAG in Beijing.

YX said ASSITEJ China also focus on support for children from poorer backgrounds and children who are somehow neglected by their parents, and asked whether the EC also focus on this. YH said that it is overall inclusivity all around for children who are for some reason excluded, so that is great they also focus on this.

YH reported on the Policies and protocols handbook, which they want to revise, with a short accessible introduction giving an overall picture of what ASSITEJ is (ASSITEJ int. at a glance). They will rearrange it to make it more user-friendly.

In addition, a national centre tool-kit will be created, to explore what makes a national centre work, finding best practises; this will be presented in 10 chapters:

- What is the function of National centres? How does ASSITEJ centre contribute to TYA, and performing arts more generally? Role / function?
- Context – definition of identity and collaboration, national policy
- What do we mean by representivity? Who do they have to represent to qualify as a national centre? Diverse in approach among different members – since this is a way to better integrate into different programmes. Why is representivity positive?
- Advocacy – benefits of being a national centre? What are the benefits of being a member?
- Challenges - One or two big structural problems in the management of the national centres – the problem of a big country: how can a centre be inclusive across big distances; the mobility issues; funding; cynical membership
- Best practices around projects and activities, e.g. open calls for access to information, examples of local and international projects, innovative practices
- Transparency and importance of communication
- Activity? What are we expecting from them? What activities? What engagement?
- Growth - How does a centre grow and develop? Allow a centre to start as a small seed that can grow over time. Cannot present a complete structure at the beginning. The requirements of the membership application are MINIMAL, not descriptive of the ideal.
- Induction process of new members.

42 responses have been received to the national center questionnaire. From these the working group will build the context of the tool-kit, which they wish to share in Beijing.

SG mentioned the urgency to have a well-formulated advocacy document. During the fundraising meeting they had realised how the advocacy message has to change in relation to whom they address this being governments, sponsors etc. Hopefully it can be a selection of words, facts, images and stories, which can be used for various purposes. SG and Clíodhna Noonan (who was part of the fundraising think tank) will continue working on these advocacy tools.



YH added that they would also work on the leaflet, which needs to also define 'why' whereas for now it is only explaining 'what' (ASSITEJ does). Furthermore they need to reevaluate the structure and procedure of the awards.

7.3 Publications & Promotions Group report (Addendum E)

The report consisted in short of the following points:

- A new AAG banner has been created for Facebook.
- March: Newsletter promotions (quotes from articles).
- May: Cover of the Magazine, abstract of articles.
- June: Presentation of the full programme.
- July: People sequence (interviews).
- August: Word from YH and last information of the programme (in AAG newsletter).
- September: Feedback – transition from Beijing to Kristiansand.

MvdW reported that 18 articles had been sent for the Magazine, which was plenty for a selection of 9.

SFF suggested writing about 'fair corporations' in the February newsletter focused towards AAG 2018. YH thought this would be a good idea since inclusivity and access is this year's focus.

7.4 Projects and Networks Group report (Addendum F)

The project group reported on the discussions of the AAG 2018 encounters.

There will be three encounters for three hours (on the 19th, 20th, 21st). They will be structured as follows:

- 1) Icebreaker. Keynote speeches (hopefully presented by five different speakers from different continents). Conversation with the whole room, community moment.
- 2) Physical activity, discussion in small groups 'who' 'what', make the 'wall of dreams' – for creating the Beijing declaration.
- 3) Physical activity, sharing Beijing declaration, group discussion, people will be able to contribute to it, community moment.

Responsible for the keynote speakers:

Africa: Yvette and Pamela

Europe: Stefan and Cecilie

Asia: ASSITEJ China

America: Daniel – Ernie

Oceania: Sue

Responsible for:



Warm up: Pamela

Community moment: Cecilie

Workshop 1: Sharing production process ('Mermaid of East China Sea' and two more): Sue

Workshop 2: Acting and Directing (across cultures): Cecilie

Workshop 3: Playwriting workshop: WLPG

Workshop 4: Chinese opera workshop

Workshop 5: The future of co-productions: Stefan

Two Dialogues:

YH suggested having 15 parallel activities happening, so that smaller groups can have a meaningful engagement.

YX said that ASSITEJ China would have to count the current activities, to make it clear how much spare time there is for the workshops. But perhaps it is not necessary with so many workshops, otherwise the new ones can be included in the current ones so it won't be too exhausting. YH said that it is more a matter of having a choice, providing participants with an opportunity to engage in the area they are interested in. LV added that with the feedback from the workshops call they would be able to analyse which workshops they should arrange, hence with the feedback from the open call, they would have to consider these in the schedule again.

YX addressed that the schedule is already very packed. YH mentioned that if we want members to be there they need to be able to engage and be included, this is what the workshops can do (as many would need invitations for participating), excluding these would ultimately decrease the number of international delegates. These workshops could be swapped with the national days, as these are more necessary to the life of the association and the professionals.

YX said that ASSITEJ China would translate the schedule into English, so that the EC can suggest when these workshops should be included. LV suggested looking at the feedback from the workshop call together in order to schedule it in the right venues. LV also reminded that at the gathering (with approx. 400 participants) people would not be following the same programme; they will be 'shopping' in and out of the schedule in relation to their interest. YX mentioned that it would be possible to replace the workshops with the national days.

ASSITEJ China agreed to look at the ideas from the call in order to specify the specific workshops and 'packages'.

YX added that ASSITEJ China were planning to finish the schedule at the end of February. YH said this could work out, if people will be giving a two-week deadline (18 February) – negotiations on schedule and venues can then be made in the following weeks – and finalised end of February.

ACTION:



- Finding keynote speakers for the encounters: (Africa: Yvette and Pamela. Europe: Stefan and Cecilie. Asia: ASSITEJ China. America: Daniel – Ernie. Oceania: Sue)

8. Network Reports

8.1 IIAN

See addendum G

8.2 ITYARN

No report was received.

8.3 Next Generation

See addendum H

8.4 Small Size

See addendum I

8.5 WLPG

See addendum J

8.6 Young Dance Network (in progress)

No report was received

9. Regional Reports

Due to the time limits and because the regional reports were done recently at the last meeting in Mantova (Oct 2017) this point went out of the agenda.

10. Memberships and Member requests

10.2 New Member Applications – ASSITEJ Uzbekistan, Nawras Almelhem (Syria), El Baúl de la Fantasía (Colombia).

Uzbekistan: ASSITEJ Uzbekistan is working to re-establish the national center and was applying for full membership. LV had encouraged them before handing in the application to include more members in the establishment and to follow the procedure in the Policies & Protocols Handbook



to make a public announcement to TYA related persons and institutions about the (re)establishment of ASSITEJ Uzbekistan, gather all relevant persons and select a board. LV had as well asked ASSITEJ Uzbekistan to present a brief report to the EC about theatre for young audiences in Uzbekistan in order to evaluate the membership application.

Members in the application were persons from the Uzbekistan State Theatre of Young Spectators; The State Puppet Theatre of young Spectators, the Acting Minister for Development of Information Technologies and Communications of the Republic of Uzbekistan and the First Deputy Minister of Culture of the Republic of Uzbekistan.

YH added that ASSITEJ would need to let ASSITEJ Uzbekistan know, that if a full membership is accepted they should ensure that the centre grows, and if ASSITEJ do not see this growth the EC would have to re-consider the membership. FF addressed his concern about the lack of human rights in Uzbekistan and the participation of government officials in this regard. YH suggested making them corresponding members since only two members are directly representing theatre professionals, but that they could apply for full membership when they have more theatre professionals represented. As they do not fulfil the requirement for full membership right now, they should be requested to do so, but otherwise they can apply for corresponding membership.

VOTE: Propose Uzbekistan to apply for a corresponding membership: **Unanimously approved (6 abstentions).**

Nawras Almelhem (Syria): Was applying for individual membership. LV read the membership application and the related correspondence. The EC approved the application.

VOTE: Accept application for individual membership: **Unanimously approved (6 abstentions).**

El Baúl de la Fantasía (Colombia): Is applying for individual membership. The application was presented to the EC. The contact persons previous experience in establishing UNIMA Colombia was mentioned.

VOTE: In favour of accepting individual membership for El Baúl de la Fantasía: **Unanimously approved (6 abstentions).**

10.3 Renewal of Individual Membership applications.

According to ASSITEJ Policies & Protocols Handbook Individual memberships are valid for 3 years only, after which time, it is anticipated that the Individual member will have been able to gain Full or Corresponding membership through some other means. Should this not be the case, the theatre company, organisation or person will have to reapply for Individual membership, once again giving reasons for doing so.



According to the list of individual memberships older than three years presented to the EC for comments and further follow up from the Secretary General.

Al-Harah	Palestine	Sep-16	Never activated
Chinamibia Arts Education for Development	Namibia	May-15	Never activated
Ziguzajg International Arts Festival	Malta	2012	2017 paid
LIPA	Bulgaria	2012	To pay 2 years
Afghanistan Bright Stars	Afghanistan	2012	To pay 3 years
GADEC	Ghana	2012	To pay 4 years
Qendra Multimedia	Kosove	2013	To pay 4 years
Nanzikambe Arts Development Organization	Malawi	2012	To pay 4 years
Dewis Alberto Duran Urbano	Venezuela	2012	To pay 3 years

No date in the Noel's worksheet, but admitted before the Warsaw Congress 2014			
Babec Theater Bitola	Macedonia	2013	2017 paid
PETA	Philippines	2013 (?)	2017 paid
MAYA	Thailand	2013 (?)	2017 paid
Buden Teatar	Macedonia	2013 (?)	To pay 2017

Chinamibia Arts Education for Development: YH said they are active and are attempting to start a national centre. YH will contact them.

Malta – paid

ACTION:

- **LV** will establish a dialogue with each member to clarify future membership status and development.
- **YH** to contact Chinamibia about way forward

10.3 National Centres never Activated or with 4 years or more of arrears



Never Activated
ASSITEJ PERU
ASSITEJ KENYA
ASSITEJ MOZAMBIQUE
4 years or more of Arrears
ASSITEJ CRNA GORA
ASSITEJ UZBEKISTAN
ASSITEJ BOSNIA AND HERZEGOVINA
ASSITEJ SWAZILAND
ASSITEJ UKRAINE
ASSITEJ BENIN
ASSITEJ UAE

LV asked whether any of the EC members had any knowledge of the members.

- DF reported on the payment from Ecuador.
- YH had knowledge of the African national centers and will contact them.
- DF will contact Peru.
- TB will contact Ukraine.
- YH proposed to contact Diana in regards to Bosnia and Herzegovina.

ACTION:

YH to contact African centres

DF to contact Peru

TB to contact Ukraine

YH to ask Diana Krzanic Tepavac to contact Bosnia

10.4 Voting on Letter of Support for ASSITEJ Latvia

This letter was in December 2017 sent to ASSITEJ Latvia. Due to time pressure it was sent without the formal acceptance of the EC. Only LV and YH had seen the letter. The EC encouraged LV in future cases to make a quick online vote and send the letter as soon as more than 50% of the EC approved.

VOTE: Unanimously approved (6 abstentions)

10.5 Designation of ASSITEJ Project: 5th International TYA Critics and Researchers Forum

LV and YH presented the application for the designation and the criteria for this designation.

VOTE: Unanimously approved (6 abstentions)

11. Specific Items of Business

11.1 Social game from ASSITEJ Israel – Progress on this



The Publications and Promotions did not have time during the current EC meeting to look at the proposal in details, but it is included in their working plan.

11.2 Discuss ASSITEJ Artistic Gathering Norway

The EC edited details in the timeline with ASSITEJ Norway.

ASSITEJ Norway would like to make the call for productions by 1st May and launch the submission 1st October. Productions and workshops will be made as separate calls.

- NG call outs 1th September with a deadline 1st November.
- Workshops 1st November, Deadline 15th January.
- ASSITEJ Norway will report on productions in November.
- The preliminary suggestion from ASSITEJ Norway is to have 12 Nordic/Baltic participants and 12 international participants.
- EN mentioned the idea of having (NG) interns at SAND festival. Norway will consider the opportunities.
- Confirmed dates for the EC (the main programme is from September 2nd-7th, 2019). The EC will Arrive August 30th with departure September 8th.
- YH and FF reported on the structure of the Magazine
- Focus point for the year will be 'child participation' and the dramaturgy theme is 'Confronting the present'. TB shared how they have included young critics in, and will send this contact to KK. LV also mentioned the TEENS project (Creative Europe Funded project). EN mentioned the idea of including children's shows and potential seminar/workshops on how children can curate.
- ASSITEJ Norway will work on constructing affordable packages and accommodation.

ACTION:

- TB will send information on young critics at Kingfestival to Ketil Kolstad. LV and YH will continue the dialogue with ASSITEJ Norway until next EC meeting in Beijing in August 2018.

11.3 Sign MOU with Norway

Signed on the 27th.

11.4 Sign EC book and other documents

Postponed.

12. Next EC Meetings

TB reported on the proposal to hold an EC meeting during the Kingfestival in Russia (12-16 April, 2019).

DF reported on the proposal to hold an EC meeting in Uruguay (March, 2019). YH said they would need some more information/details, before they can take the final decision. DF will contact them.



A Google online vote on these two proposals will be sent out by the end of February. LV suggested that to be fair, it should go to South America. YH agreed and added that strategically ASSITEJ also hope to see proposals for AAG and Congress in South or North America for the next period.

ACTION:

- DF will contact Uruguay for details on possible EC meeting.
- LV will create an online vote to make a decision of the next EC meeting.

13. Any Other Business

- YH read a Letter from Diana Kržanić Tepavac, requesting some support from ASSITEJ. The question is whether ASSITEJ can allocate some small funding there, so that they can show they have support, so that ASSITEJ Serbia can seek support from the government. YH suggested writing to her, to get more clarity, and then an online vote could be taken.

- Regional workshops. DF presented two proposals for regional workshops 1) Nigeria 2) Uruguay (September 2018). 3000\$ budget, perhaps 2900\$ more with fundraising. The Projects and Networks working group proposed to split the money 50% between the two workshops. They will work with PU around the needs in Nigeria. And DF will contact Uruguay for the same requests. FF suggested that it could be a possibility for Nigeria to work with Cameroon. PU agreed, that there could be a French-English workshop in Nigeria, which could perhaps also create funding opportunities.

YH the EC and the local hosts ensure to continue building connections from the workshops. It is necessary to create solid reports and decide what the criteria are for creating such reports. YH encouraged everyone to read the report from "Shaping Stories".

PU has talked to SFF, EN, MvdW and YH about being responsible for possible workshops during A.N.T. Festival in Nigeria. YH mentioned that the 1500\$ could also be spend on delegates. She would feel better if the EC members could fund the money to go there through other means. ASSITEJ Nigeria need to think of how this money from ASSITEJ can contribute to getting more funding from elsewhere.

DF addressed how information on regional workshops are difficult to find on the website.

ACTION:

- YH will contact Diana on clarity for support.
- DF will contact Uruguay on regional workshop needs.

14. Closure

YH thanked the EC for a productive and successful meeting and closed the meeting.



Addendum A

PRESIDENT'S REPORT Nuremberg, Germany 22-28 January 2018

1. ASSITEJ-related business:

It has been a quiet period, given that we had our major break for the year in SA in December/January. This is therefore a very short report.

ASSITEJ Work has included:

- a. Newsletters: editing of the newsletter with Louis and Francois
- b. Some communication with members
- c. Working on the archive materials
- d. Seeking out possible fundraisers for the Fundraising meeting. Mike van Graan is a possibility, for discussion with the EC.

2. Travels:

- This is my first trip since Mantova, 2017.
- I will be spending a day in the ASSITEJ Archives in Frankfurt on my return, and Chris Blois-Brooke from Dialogue will be joining me. He is eager to help us make the archives more accessible. Also, we will be discussing documentation of the Chinese AAG. I will then be attending a Cultural Policy conference on Arts Education at Hildesheim University, and giving a keynote address.
- I will be attending the Asian festival in Tokyo in February – this will be an opportunity to discuss with Louis and the Japanese team the way forward towards the next Congress
- I will also be attending the Labas festival in Lithuania in May, and giving a workshop and lecture.

4. ASSITEJ SA News:

4.1 **National Basic Education Department project:** The project of writing materials for Creative Arts and Creative Arts as method has begun, and is a pressurised project with a short time frame to be completed in August. It will give us a national reach for arts education, which is very pleasing.

4.2 **Other projects:** We have also started our Kickstarter training for artist facilitators to work in schools and our After School Game Changer project, which trains artist facilitators for after school programmes. We have had a successful series of workshops for artists making TYA and there are a number of new projects/productions in incubation at the moment.

4.3 **Department of Arts and Culture:** There has been no news on whether or not DAC will be supporting my Presidency or not.

4.4 Cradle of Creativity:

4.4.1 The shorter report is not yet complete, as we have not yet been able to get a designer on board to work on it.



4.4.2 Outstanding funding: Most outstanding funding from Cradle has now been received and we have been able to pay ASSITEJ back for the Auction and Membership fees. We have also been able to repay some other outstanding debts. As a result, most of the financial business of the Cradle is now concluded, apart from one outstanding grant amount which will be received soon, we believe.

4.4.4 The ASSITEJ SA Board has approved the idea of the biennial Cradle of Creativity, an international TYA festival, to have its first iteration in August 2019. It will probably take place in Cape Town again, but 2021 will be in Johannesburg, and 2023 will be in one of the smaller provinces. We will be announcing this in the next few months once the venue has been settled. The funders of the Cradle (notably IFAS, Goethe, Flemish Government, Netherlands Embassy etc), are all very excited about this development and have promised their involvement, endorsement and hopefully also, support. It will be accompanied by a local development festival as a lead-up to each Cradle, called African Youth Theatre Festival. Based on a previous festival we have run, and inspired by New Visions/New Voices, it will be an in-house festival for new playwrighting and will involve young people in the processes of making new theatre work. It is anticipated that at least one production coming out of this festival will then be invited to perform at the next Cradle of Creativity, and that the young people who are part of the AYTF will then be part of CoC as junior arts journalists, group leaders for schools etc.

REPORTED BY: Yvette Hardie, President

20 January 2018



Addendum B

Secretary General's report EC-meeting, Panoptikum 23-28 January 2018

General

It is less than three months since we had the last EC-meeting in Mantova, so there is not a lot to report on.

Before listing some of the administrative details I would like to comment on the general situation at the secretariat.

As it is now the secretariat is a little underresourced. When Marisa was the Secretary General she was working for ASSITEJ International full time and had two part time staff. I am currently only able to dedicate a little more than half of my time to ASSITEJ as I also undertake the activities of ASSITEJ Denmark and the international part of the yearly Danish Aprilfestival. Lea has worked together with me the last five months but her internship will end by February 1st.

This situation means that I am running more “behind” the work than I would like to and it sets some limits on the possibilities to develop ASSITEJ from the side of the secretariat. I hope to be able to raise a little more resources nationally, so I can employ a permanent staff to work with me. This situation points to the importance of the fundraising activities that will be initiated with the fundraising Think Tank at the first day of our meeting. The fundraising for ASSITEJ is not going to be easy and it is possible that we will not succeed, but I think it is really important to make a serious attempt. It would be of great value if ASSITEJ in the future somehow could contribute to the economy of the secretariat so we as an association don't depend fully on what means the national centers can raise (or not raise) for the running of the secretariat. In an ideal world it would also allow talented candidates from centers and countries with less economic possibilities to run for the position as Secretary General (and President).

I would like to mention that Lene Thiesen accompany Lea and I to participate in the Think Tank. I have allocated a part of the budget of the secretariat to hire her to continue the fundraising together with the fundraising working group. In order to move the work forward it is of great value to have a person who can work concentrated on this task. Yvette and I have had a dialogue about other possible fundraisers as well, but as the situation is now it is likely that we will employ Lene.

Lene has many years of administrative experience in the field of the performing arts from KIT (Copenhagen's International Theatre), the international performing arts festival FOOLS, the Danish Arts Agency and latest in the initiation and fundraising for Hodja from Denmark - Theatre for



Children and Youth in Asylum Centres in Denmark. Lene was also involved in the early developments of IETM.

Activities at the secretariat

Projects and open calls

Many projects and initiatives from the EC were materialized in Mantova. I think the EC is very productive, especially if we take the voluntary nature of the EC members into consideration. Since last meeting the open calls you can see below have been sent out. Some of them both in the newsletter, on Facebook and directly to the members; others only to the national centers, networks and individual members by email depending on who they address (the broader TYA community or the direct members of ASSITEJ that is to say the national centers, networks and individual members).

- Call for participation in **Next Generation Programme** at ASSITEJ Artistic Gathering 2018.
- Call for submission 2018 **ASSITEJ Magazine**.
- Call for participation in the **Fundraising Working Group**.
- Call for participation in **Pilot Fundraising Campaign** at the world day of theatre for children and young audiences.
- **Call for ideas** (originally called seed funding).
- The **three-year dramaturgy** has also been communicated.

Other initiatives that have been or will be communicated are:

- A semi-automatic (google form) **registration of festivals and showcases** in order to update the festival list on the website. This was sent out in the latest newsletter.
- IIAN has also initiated the idea (or actually continued it from Cape Town) to have an **IIAN Disability Arts Champion** in each country where ASSITEJ is present. They ask each national center to suggest individual/s or representatives of a company who works with disability for children and young people. I will send this call out as soon as possible.

Correspondences, letter of support & newsletter

Many minor correspondences go in and out of the secretariat. As mentioned in the last report many of them come via the “Contact Us button” at the website.

There has been a fruitful correspondence with **ASSITEJ Ecuador** initiated by Daniel. Ecuador hadn't paid the membership fee the last seven years. Daniel and I proposed a solution where they should pay the fee of 2017 and 2018 to reestablish their status in ASSITEJ. They accepted this idea and paid 500 USD from the 2011-2017 period (which actually was more than we agreed) and promise



to pay the 2018 fee before March. We had a good dialogue and they also expressed a strong wish to engage more in ASSITEJ.

There has also been a longer correspondence with **ASSITEJ Uzbekistan, Nawras Almelhem (Syria) and Baúl de Fantasia (Colombia)** who all wish to become members of ASSITEJ and have handed in applications before this meeting. We might also receive a last minute application from Umunyinya (Burundi), which is an association created by students from the National University of Burundi in cooperation with local artists.

I have written **letters of support for ASSITEJ Brazil** which has been accepted by you by online vote and **ASSITEJ Latvia** which we will vote on during this meeting.

Two issues of the **newsletter** have been produced and the changes decided on in Mantova have been implemented. In general we receive many news from the members, but the content and the diversity of the contributors could be developed.

Lea does much of the hard work – it actually takes a lot of time to edit texts, add, photos, check links, write with the contributors etc. She will continue to do a part of this work after her internship ends.

Francois and Yvette do the proofreading and visual double check. The openers have been written by Pamela and Roberto.

In the hope of a good and productive meeting,

Louis Valente

Copenhagen/ Charles de Gaulle Airport, 23.1.2018



Addendum C

POLICIES, PROTOCOLS AND FUNDRAISING WORKING GROUP: REPORT Updated end of meeting Jan 2018

Working group Name	Policies, Protocols and Fundraising
Group	Yvette Hardie (Chair); Louis Valente; Sue Giles With Emilie Robert

ITEM	Description	Notes	Person Resp	Due Date
ASSITEJ Gathering s/Congresses	Reports on 2017 World Congress	Shorter, more visual report on Cradle to be prepared – now by August	YH	Aug 2018
	AAG Norway	Breakfast Meeting on Saturday with ASSITEJ Norway, meet new Norwegian Secretary – sign MOU before leaving Nuremberg	YH/LV S/CL	Done
	Congress Japan	MOU with ASSITEJ Japan to be finalised. Timelines to be negotiated and to be signed at TYA Asia festival.	YH/LV S/KO	Feb 2018
	Fundraising Working Group	Lene Thiesen has been enlisted to do research towards the Fundraising Think tank, to document the Think Tank, and to then research the possibilities coming out of it The meeting was very positive, with input from Cliodhna Noonan, Yannick Boudeau and Meike Fechner. Positive meeting and clear deadlines coming out of this meeting. End of February for creation of initial materials, and then meeting on 6/7 March as follow up to meeting. See Fundraising Think Tank notes/minutes.	BdS (with RF/SG/ LV)	Beijing
Fund-raising	Campaign - “Take a Child to the Theatre”	Pilot funding campaign “Take a child to the theatre” to be run by ASSITEJ Italy. Louis to liaise with them. Possible recipients of monies: <ul style="list-style-type: none"> • YH: Kinu Festival • Francois: Tiflis Festival • Sue: Tamasha in Pakistan festival • Daniel: South American festival, to be determined 	RF / Promo tions & Public ations	ASAP
	Solidarity fund	We need to advertise what has happened with the solidarity fund in the upcoming newsletter. Roberto to write up.	RF	ASAP
	Call for Ideas/ collaborative projects	Call for Ideas: Inclusion, Child Participation and Innovative approaches to Translation. Timelines for this project will be as follows: <ol style="list-style-type: none"> 1. Finalise call (done) 2. Applications by end July 3. Evaluate applications in Beijing (August) 	RF / SG	Ongoing



ITEM	Description	Notes	Person Resp	Due Date
		<p>4. Announce one (or two, maximum) projects after August. Project activity to take place between September 2018 and December 2019. Project need not come to full completion, but basic actions should have been completed and this should have been reported on.</p> <p>Reporting from projects collected in early 2020, for presentation at the Congress in Japan.</p>		
	Inclusivity and Access	<p>We will work on this theme through 2018, with a focus on the Gathering in Beijing:</p> <ul style="list-style-type: none"> • Disability champions need to be selected per national centre. Call for champions – story about it in the newsletter... • Representation in official occasions – representation/ importance of visible change • Gathering of stories: brief photo and story about aspect of inclusivity • Signing for deaf members wherever possible • Work on the constitution/membership docs by Aug (Sue) • Work on Gatherings documentation – reach a local child audience; theatre at eye level (YH) <p>Ask members these questions as part of national centre questionnaire:</p> <ul style="list-style-type: none"> • What are challenges relating to access and inclusion? • What current best practice is happening in your context? • What is the best next step in terms of access and inclusion for your culture/context/centre? • Ask for and collect list of links and resources for low cost/no cost ways to address inclusivity 	SG	Focus through 2018
Sub-themes proposed at Congress	Participation of children and youth	<p>We have had an initial discussion around the aims and methods of inclusion of children/Youth in ASSITEJ artistic processes, celebration and decision-making. See Child Participation in Drive.</p> <p>We have decided to identify experts (possibly from ITYARN) to work with Sue on this to be able to source the relevant research materials and best practice models for sharing with members.</p> <p>We have also discussed the need for a Code of ethics around child participation.</p> <p>For work in 2019.</p> <p>(NOTE: German publication around Participation; Scesam; Scandinavian models; Australian current practices, etc.)</p>	SG	Focus in 2019 on activating proposals
	Translation	<p>We will focus on this sub-theme in 2020, towards activation at the Congress in Japan.</p> <p>Focus in 2019/2020 on activating the proposals</p>	SG	2019/2020
	ITYARN Research award	<p>ITYARN Research award: Need to put in place protocols to deal with the issues, which prevented this award from being given for the first time in Cape Town. This is the responsibility of ITYARN but we will need to give input on their decisions.</p>	PPF / ITYARN	2020 for activation
Awards	Applause	<p>YH has written up the process as it has happened for further discussion.</p>	YH	ASAP



ITEM	Description	Notes	Person Resp	Due Date
	for Lifetime Achievement Award	Letter to be sent to ASSITEJ Spain and to Niclas. The distinction between the Lifetime achievement and Honorary Membership needs to be clarified and better communicated with members. <ul style="list-style-type: none"> • Definition of the award • Criteria for the award • Decision-making process • Nature of the Award/ Expectations around Awardees 	YH/ LVS	
	WLPG Playwriting Award	The Playwriting Award seems to have been well-received and non-controversial.	No action needed.	
Advocacy	Developing a clear Advocacy position for ASSITEJ	It has become clear that ASSITEJ requires our story to be told in such a way that a clear rationale for our work is presented. We believe that this needs to be more strongly focused on the website (Policies, Protocols, Fundraising to work with Promotions, Publications to this end): Why theatre for young audiences? We need to create a strong argument for funders which can be used to communicate the importance of our work and of funding us. Develop an international overview (series of national snapshots) of the rights of the child to arts/culture. <ul style="list-style-type: none"> • See Drive for document on Advocacy • Leaflet: add the why • Website: Design the Why page? Impact on Children/ Impact on Artists 	SG.	
Handbooks and Toolkits	National Centre Toolkit	For: National centres, especially starting national centres Should include case studies - short stories about what we do... National Centre Toolkit: Toolkit needs to answer the following questions: Each person in the committee is responsible is to write up the following chapters. <ul style="list-style-type: none"> • What is the function of National centres? How does ASSITEJ centre contribute to TYA, and performing arts more generally? Role / function? Yvette • Context – definition of identity and collaboration, national policy Louis • What do we mean by representivity? Who do they have to represent to qualify as a national centre? Diverse in approach among different members – since this is a way to better integrate into different programmes. Why is representivity positive? Yvette • Advocacy – benefits of being a national centre? What are the benefits of being a member? Sue • Challenges - One or two big structural problems in the management of the national centres – the problem of a big country: how can a centre be inclusive across big distances; the mobility issues; funding; cynical membership - Sue 	ALL	For presentation at Beijing 2018



ITEM	Description	Notes	Person Resp	Due Date
		<ul style="list-style-type: none"> • Best practices around projects and activities, e.g. open calls for access to information, examples of local and international projects, innovative practices (Roberto or Bebe) • Transparency and importance of communication (Roberto or Bebe) • Activity? What are we expecting from them? What activities? What engagement? (Roberto or Bebe) • Growth - How does a centre grow and develop? Allow a centre to start as a small seed that can grow over time. Cannot present a complete structure at the beginning. The requirements of the membership application are MINIMAL, not descriptive of the ideal. (Roberto or Bebe) • Induction - Louis <p>Induction process: Louis</p> <ul style="list-style-type: none"> • What kind of structured dialogue can we have with the national centres on an ongoing basis over time to build the centre? • Need to find ways to engage new members over the first three years of membership specifically. • Engage with them a year into their membership to see how they are doing? • Twinning between established national centres and start-up national centres? • Allocate an EC member to a national centre for the first three-six months-1 year of being a member? • Encourage an individual to go to the first possible ASSITEJ Artistic Gathering or Congress. • Try to invite Next Gen participation from new member countries. • Perhaps we can also create short podcasts or videos talking about some of the basic issues. 		
Handbooks and Toolkits	Policies and Protocols Handbook	<p>For: All members and EC members</p> <p>Answers the question: How does ASSITEJ international work?</p> <p>It is a Reference work: needs to have clear contents and be easy to find what you are looking for.</p> <p>Inward facing more than outward facing</p> <p>Three pages upfront to give overall picture of what ASSITEJ SA is as graphically as possible</p> <p>Then the rest of the handbook goes into the details of specific aspects of working, regarding the constitution and memberships, the EC, the Artistic gatherings, projects etc.</p> <p>It would be good to have this better designed at some stage during our three year term. Made more visual and less wordy.</p> <p>In the meantime, Sue and Yvette will work on the structure and add additional elements from the work of the last three years. It is in Drive, but is a work in process.</p>	YH/SG	Handbook complete by end 2018



Addendum D

ASSITEJ Fundraising Think Tank Meeting Nuremberg, Germany 24.01.2018

Present

Yvette Hardie (President, ASSITEJ) (YH)

Louis Valente (Secretary General, ASSITEJ) (LV)

Sue Giles (Vice-President, ASSITEJ) (SG)

Lene Thiesen (LT)

Clíodhna Noonan (CN)

Yannick Boudeau (YB)

(For part of the meeting)

Meike Fechner

Seok-hong KIM

YH described the history and background for fundraising in ASSITEJ.

- It is a good moment to start to fundraise, due to consistent financial reports over the last three years.
- Past fundraising initiatives:
 - Income, from the magazine (only ads)
 - Friends of ASSITEJ, more recently been more connected to Next Generation (NG).
 - Initiatives from individual centres.
 - Auction in Cape Town.

However these have all been small-scale funds and largely from an in-house audience.

YH explained that now it is possible to investigate how to move to another level, since ASSITEJ has been fully functional for three years (registered in Italy), and is therefore able to apply as an organisation. ASSITEJ int. now needs to demonstrate capacity. Members of the organisation have been very successful in funding, however ASSITEJ int. have not done it on its own, perhaps it would be most efficient to apply for the small amounts of funding first; it is important that we demonstrate that we can manage and report properly on funds.

Today we wanted to bring people together from different backgrounds, in order to explore what possibilities we have. YH mentioned that she and LV have also been approaching people from outside of ASSITEJ, she encouraged the fundraising participants to get in touch with relevant people they might now in this area.



YH reported on the budget. Since it is a small budget, one of the challenges is that there is no administration built into the budget. The budget mainly takes care of the website, the annual magazine, a small amount of support to certain projects, a small amount for Executive Committee travel expenses, archives, and administrative cost around the bank account. Hence nothing goes into running the organisation, e.g. the Secretary General will have to find the money for his/hers own salary. This restricts who can take the position as the Secretary General, as not everyone would be able to find funding for the international secretariat.

YH stressed that ASSITEJ cannot facilitate projects at the present time, which is also why they made the 'call for ideas', in order to give something back to the members.

YH further mentioned advocacy. The message that it is a 'right for a child to have access to the arts' is difficult to advocate - due to lack of funding. ASSITEJ int. will have to rely solely on members and Social Media, ASISITEJ int. have not been able to really invest in a campaign, or lobby for EU, UNESCO etc.

YH pinpointed the three main areas, which they would need to focus on:

- 1) Sustainability (work of the association, office, SG)
- 2) Project capacity being enhanced
- 3) Advocacy

SG added Mobility as another area important to address. YH added Stefan Fischer-Fels' point on fairness, that all should be able to attend (issue of global north/south). Mobility is linked to Project capacity.

YH asked participants what their initial thoughts from the call were.

MF shared that ASSITEJ Germany are currently facing the same questions and challenges, such as how to become a better lobbyist for the association and the Issue of funders wanting an idea/project and not solely to support administration. She agreed that a mobility/fairness area makes good sense to advocate for, and that a fair starting point for all is very important.

MF mentioned that In Germany they are bad at getting funding from companies/industrial industries, but there are also moral concerns. However MF would be very interested in contributing and writing papers in this area.

LT asked what ASSITEJ would consider a small scale funding. YH replied that would be around 4000/5000€. YH further emphasised that the dream is to work towards an endowment fund, perhaps trying to find a philanthropist who would be interested in supporting ASSITEJ.

YB mentioned that in his experience, funds from philanthropist are more common in USA than in Europe. SG added that funds from philanthropists are a growing tendency in Australia, especially as the government reduces funds for culture.



YH reported on what she knows of the procedure of 'philanthropist' funding in the US, which she thinks ASSITEJ should also look into, and sign up to. YB added that ASSITEJ int. should in this case have an American advisor to work on that. YH mentioned that she would find the organisation that helps 'not for profit organisations' to sign up.

YB shared that an analysis should be made of the strengths and weaknesses of the association, specifically what ASSITEJ can 'give' to donors, and how they can be visible. He mentioned that crowd funding could be a good starting point to gather small-scale funders. In regard to the Creative Europe programme, ASSITEJ Int. could not apply for a creative Europe programme on its own.

YH told how ASSITEJ int. had previously been involved with applying for EU funds; Dirk Neldner was the consultant they worked with on these projects. YH was throughout the process concerned as the project was not very transparent, the Executive Committee did not for instance, ever view the final application. YB mentioned that he would be able to detect why they were not funded, if he could see the application and the evaluation report. YH will try to retrieve these from Neldner.

LT mentioned how most funders want to support activities and not administration, she shared the idea to formulate a new vision, with a broader mission, which could stress the impact theatre has on the environment, not only as art but also as a social and human factor. YH added that Germany recently published a book on research of all theatres in Germany, ASSITEJ int. are working on a similar handbook from all national centres around the world, retrieving best practises, they want to ask more question on the reach of ASSITEJ work, getting the impact assessment from the national centres, in order to see the impact of ASSITEJ from around the world. It is perhaps not possible to get a complete picture, but at least snapshots and detect relevant patterns.

SG added that a lot of research on art for children already exists, however not in an interesting format. YB added the necessity to have worldwide representatives, and not only Europeans.

LT mentioned the importance of arts for children, in for instance China they see it as an important tool not just for art, but also education. The context of what art can do for the children is the most important advocacy message.

YB mentioned that it would be interesting to meet people not only from EU, but also from UNESCO – perhaps Wolfgang (chair of German UNESCO seat) would be able to make the connections.

YH mentioned how ITI (International Theatre Institute) had gone off and got funding elsewhere, they moved headquarters from UNESCO to Shanghai and changed their programmes in order to bring certain money into the association. ASSITEJ no longer has a formal relation with UNESCO, and even if we had, it would be limited funding; perhaps it would be more relevant to look for a partnership relationship, which opens more doors.



CN mentioned the need to profile where money comes from, e.g. the ministry of culture in Ireland funded 10.00€ for artists to attend Cape Town. Those contributions need to be present, as they would immediately make it more attractive to fund. Gathering those 'sponsors' would show what ASSITEJ int. has been able to attract. Corporate sponsors will be able to see the global community and the reach of the organisation from government support to regional representatives. Number and word crunching is important.

YB asked about the numbers from Congresses. YH replied that every congress has reports on numbers and reach. This could be a useful fundraising tool.

CN shared the idea of including networking for business people in ASSITEJ events, although it might be a matter of appropriation. However many big corporation have funds which need to be earmarked to projects which are 'giving back to the community'. CN told about an example where she had success with this kind of fund from a yoghurt company in Egypt.

LV mentioned how ASSITEJ have a strong history and story, which is what we can 'give' back to sponsors. CN added that it is also about reaching the ones who don't care about children's theatre, so in a business context this is a matter of word framing.

SG thought it would be interesting to try this business model out in Beijing – where there is also a growing group of Chinese 'philanthropist'. YB agreed that the process could be started in China. CN added that it is a matter of whether there is time to launch such an event from ASSITEJ int. the structure is there, however it is just a matter of framing it differently. Maybe China is too close, but Tokyo is possible.

LT asked whether ASSITEJ have approached cultural institutes, and referred to the Goethe institute. YH replied that relationships between members and institutes are there in large scale, the only one that did not get involved in Cape Town was the British Council; however they have been involved before. Now we should start to approach them from an ASSITEJ int. perspective. Enthusiasm from Goethe is enormous, so YH is positive, and pointed out that they should be approached from a global aspect.

LV mentioned that it is relevant to contact cultural institutes now, also while the congress in Cape Town is still present for those who were there.

YH has also been frustrated that she has not been able to travel where she needed to travel, to network where it is necessary. LV encouraged the participant to connect with the Goethe representatives attending Panoptikum. SG mentioned that a good conversation would be to ask how it would work. CN mentioned that in her experience they are already swamped and do not have time to get involved, however for instance LV and YH should have a presentation ready – and a formulation model that can travel.



YH believe that they also need to have a conversation of what funders' plans are, not always coming with ones own agenda, but also seeing whether there are ways ASSITEJ can support that agenda. This way we would know what to target.

CN mentioned that Goethe may have a global agenda, however each director decides how to spend their budget. If it goes into ASSITEJ int. it will go into the bank account in Italy, that could be an issue. LV asked whether it would it be relevant to earmark the money for a specific project. CN was not sure, but it should be investigated. She added that focus should be on the congress as this is the biggest global meeting, and the most important one to have funded. It would be relevant to make a potential pitch for the funders in Japan a year before the congress. YH mentioned that another way could be to assure the money for the members, and then make sure they are managed properly. CN agreed that would be a good approach, and also ensure active memberships.

LT added that ITI have lost a lot of its importance, while IETM (International network for contemporary modern arts) in Brussels – are extremely active – with 600 members, making satellites little by little, with only money for the core organisation, it could be interesting to hear from them - how they fund activities that are not paid for by the city. TB would be able to have a meeting with them on this matter, as he lives in Brussels. IETM has a unique status as an 'international not for profit organisation', they would probably be able to raise money from outside Brussels and EU. CN asked whether ASSITEJ int. could become a member of IETM? TB would ask. LV said that the interesting thing is how IETM have raised the money for the core funding for an international association. LT added that the Nordic Cultural fund should also be approached, as they are interested in trans-national funding, especially with the next AAG being in Kristiansand (Norway).

LV asked TB whether he sees any possibilities in Creative Europe funds. TB replied that it would not be possible for ASSITEJ int. on itself, but it could be a partner in an application. TB will ask the agency about the open call for network and for 'platform'. TB further mentioned the EU Mobility funds such as ASEF and 'On the Move' - ASSTEJ int. could inform ASSITEJ centres of such funds to attract more members. LT added that individuals with experience and in relation with those regional funds should definitely map these.

YH said that they should perhaps be looking at this as a regional thing. LV added that national centres should be drawn into this process, taking responsibility of the mapping and making sure it is updated.

The afternoon's work was done as follows:



ASSITEJ SWOT analysis

Strengths

Presence in almost 100 countries (number of members of the members)

Value of being a network: body of shared experience is huge, flexible structure which is always growing/developing, between people who are working on the ground/grassroots/working in the field

Focused networks within ASSITEJ with some resources

International visibility (every year there is a significant ASSITEJ event, every 3 years, a Congress)

Impact argument – benefit of the arts to children, soft skills, health, education

Willingness of enthusiastic volunteers – culture of volunteerism

It has a track history – 53 years

Uniqueness of our focus

Cultural rights of Children

Striving for equity and inclusivity

Strong framework of events within membership of ASSITEJ – festivals, showcases, exchanges, projects of collaboration etc.

(The oil in the machinery)

Reach of the organisation: Numbers of peoples involved, numbers of audiences

Altruistic organisation

Clear constitution, constantly under review, seat of the association, bank account, rigour around processes, compliant with Italian law, registered for 3 years, strong history of democracy and engagement with members

Impact of the area (TYA) is growing and becoming more recognised

Membership is a strength – inclusive, varied experiences, and varied means of membership

Varied models of national centres

Can contribute to the Sustainable Development Goals, growing focus on Arts Education (STEAM), children and their position on society (participants/witnesses)

Story of what performing arts can do for children... make the story more present, collect stories

Flexibility and resilience – improvisational skills!

Non-hierarchical /horizontal structure in practice

Weaknesses

Short period of registration and no track record of handling funding directly

Membership fees are core to operations, and therefore we are very dependent on our members for our existence

TYA is not a prestigious area of the arts

The international status of the association makes it hard to fit into local/regional funding contexts

Lack of permanent staff and fees for paying them

Dependence on national centres which are not inclusive, cooperative or active, or where there is no knowledge of English

Huge discrepancies in policies and operations from centre to centre



Lack of visibility in the media

Acronym name: ASSI-WHAT WHAT?!

Lots of arguments around definitions

Don't have the research and data immediately available

Lack of relationships beyond the artistic circles where other resources may be available

National centres are not always strong enough to make ASSITEJ attractive to the leading artists

It is an act of solidarity to be a member – contributing to the network that everyone gains from

Language access is a weakness; only English/Spanish/French

Budget is very small (80 000 – 100 000 USD for three years), therefore projects, mobility and activity is limited

Changing EC every three years – strategies are not necessarily continued

Opportunities

21st century educational focus: Creativity, Communication, Critical thinking, Collaboration etc – all arts related skills

Children are highly undervalued in society

Translation of constitution into languages of the EC/National centres (preamble)

Translation of other docs?

Contrasting and multiple policies and practices for TYA from different countries/communities – sharing is possible

Artists have chance to experience international gatherings/ collaboration/ cooperation

Good relations with Cultural institutions/embassies on the national level – could be expanded for the association

EUNIC can be a possible space in which to engage with them all simultaneously

Annual events in different regions of the world which already attract significant funding

Possibility to see ASSITEJ as a business – new business model (Creative Europe)

Learning from other organisations e.g. IETM

Culture Counts – evaluation programme which measures qualitative evidence – could they be a partner?

Global historic opportunities to be celebrated: 100 years since establishment of independent countries

Cultural capitals could be a possible source of opportunity

City opportunities: Belfast/Nashville; twinning cities

“Children plus...business” “Children plus...” (theartsdevelopmentcompany.org.uk / auspicious arts - Australia)

Cultural diplomacy policies; e.g. Goethe Institute, BRICS,

New and fast action in Asia – potential support for work in these expanding markets

Pressing global issues – climate change, sustainability, refugee crisis etc – provide opportunities for collaboration in TYA

New models of working – traditional forms to create contemporary theatre/baby theatre/cross-disciplinary practices – cutting edge of new practice, changes the way that people see humanity



Business /Arts partnerships (artists on business boards/ business on arts boards)
Teaching practice/Artists – Creative Arts as method
Corporate Social Responsibility for multi-nationals (Mattel – Lego) - Finding the spaces for engagement with non-arts people?
Link to existing travel programmes
How do other associations (outside of the arts field) operate and raise funding?
Looking at social change/education/health/early childhood development as areas for support
Throw a gala! Wear a frock! – find the target, find who to invite...
Identify global philanthropy circles to engage with.
Whoever is President could identify the regional events that could be applied to?
Becoming one of the projects for Global Giving/Save the Children or other organisations that connect donors with projects
Crowd funding

Threats

Sustainability – how do we sustain year to year
Changing EC every three years – strategies are not necessarily continued
Fundraising is about personal relationships; and management of relationships can be difficult when person is not constant
National funding in many countries is reducing
People losing interest – if TYA becomes mundane/conservative...

Possible Funding Sources

We need achievable goals to aim for and to test the outcomes.

Levels of funding –

- Corporate social responsibility – Lego, Mattel – make a business case –particularly multinational
- Merchandising: Tshirt plan, others?
- EU project funding, in association with our members/national centres
- Cultural institutions and embassies – links to annual ASSITEJ gathering, policy structures
- The gala idea – focus on a particular ASSITEJ event. (Beijing?)
- Regional funds linking to global support – governmental and foundations;
- Global Philanthropy circles and individuals – creating a case for support.
- Registration in the USA /UK - working through agency that allows access to tax deduction status in those countries
- Creation of an endowment fund for long-term sustainability
- Crowdfunding – regional projects most likely – linked to something physical, bringing children to the theatre, theatre spaces
- UNESCO/UNICEF/Save the children – project funding most likely
- Mobility funding: identify the funds currently existing, e.g. on the move.org and advertise in the newsletter, as well as identify for our own purposes



- Field Theory (Australia) – creating a community to support the development of new pieces, having them directly invested in the product
- In-house funding, i.e. Auctions, Friends of ASSITEJ etc. as ongoing strategy
- Invite wealthy people/families to attend ASSITEJ events
- Increase the membership of ASSITEJ

Creation of different tools for use in fundraising e.g. use the event every year to create a video for World theatre day

- Use the ads in the magazine to approach corporates and big festivals for additional advertising
- Need to increase the documentation, especially video – Next gen videographer? Child perspective? ASSITEJ member?
- Best 50 photographs from Cradle of Creativity – photo exhibition in Beijing, personal stories of experiences/theatre encounters alongside a photograph; could continue - Beijing to Norway; Norway to Japan

Specific to China

- Confucius Institutes to present mirror events around Artistic Gathering
- Engage with all the cultural institutes/embassies in China (Goethe) - YH to talk about what difference Cradle of Creativity made to SA – to promote the presence of countries at the AAG
- Exhibition in the street: history of ASSITEJ
- Video for China about ASSITEJ

Dreams:

Sustainability of administration (what kind of administrative work?) –Louis /Lene

Projects (what kind of projects?) – Yvette/ Yannick

Mobility (equality of members) – Yvette/ Yannick

Advocacy (what advocacy is needed?) – Sue/Cliodhna

End of February

Action Points moving forward:

- Identifying small funds as starting points for engaging and administering funds
- Attracting matching funds for the Great ideas project? (end July; in Beijing, EC will look at ideas, and strategise around trying to attract matching funding; by October to identify the possible funding)
- Next Generation as a potential regional funding strategy
- Investigating EU platform funding (end Feb)
- Investigate IETM and strategies they use (end Feb)
- Event in Beijing to attract potential funding – Cliodhna - to find initial contacts and create list of people who would be interesting to invite (end Feb)



- Mapping of potential funding (Lene – all members to contribute their regional funding opportunities according to a template set up by Lene – end of Feb); Nordic funds in relation to AAG in Norway; Identifying individuals with knowledge of regional funds : Asia, Middle East, North & South America
- Need to find a way to capture Cradle of Creativity – create a good testimonial
- Write a communication plan
- Associations World Congress in 12-14 March

Online meeting on 6 or 7 March...



Addendum D

Promotion and publication initial meeting report

Nürnberg EC meeting, 24 Jan 2018

The working group : FF, MvdW, TB, SHK

1. **WTD:** FF apologizes for having being off in December. Yet the group is behind the schedule. The group decides to go fast. Is there a possibility to delay the Feb NL to Monday, 12th, in order to send the updated tool kit at that time? Other proposal : dedicated mailing on 12th.
 - a. Leaflet and WTD logo proposal to accept Signature Design (RSA) quote (807 \$ / 659 € and 264 \$ / 215 €. Budget for 3 years = 4000 \$). Requested for Feb 10.
 - b. Messages : Manon and FF try to contact Mohammed Al Jounde for message. / Ernie Nolan asks Mo Willems. Decision next Friday, depending on the feedback. Requested for Feb 10 (= YH)Idea to bring two of them in dialogue and Yvette introduces. To be decided
 - c. Video : Uruguay proposal fits. 2nd brief sent for the details (logos, subtitles...). Once again centered on theatre by children. We should be more strict on that point in the next years. Requested for Feb 10.
 - d. Social media campaign begins as soon as we receive the different elements (logo, video, messages). Stefan (Feb) and Kenjiro (March) to be alerted about their foreword in the newsletter.

2. Magazine design

Proposal for design by ASSITEJ China :

- Proposal to the EC of 2 cover design for the Magazine out of 4 (Journey to the West Monkey King on cover)
- Proposal of 3 col layout and Chinese / Eng versions of texts on opposed pages accepted (Chinese all right pages, English all left). Tech specifications discussed with ASSITEJ China, as font size and summary.
- Content page also Chinese titles right col English left col (2 columns in this case) Also back page

3. Magazine contents

The group approves the selection of articles by MvdW / SHK :

9 articles agreed upon. Send to all, including Yvette and Louis, in Manon's first edits (needs another round)

International section :

- Wolfgang Schneider (G)
- Jesus Torres (Sp)
- Swannie Swanevelde (RSA)



- Darren O'Donnell (Can)
- Nelson Lundsholt (Norway)
- Viviane Juguero (Brazil)
- Alayna Chabot (USA)
- Raphael Bez-Cryer (UK)
- James Baker (UK)

Chinese section :

- 2 articles (including a long one)

Sue to ask Macau people to submit two articles for Chinese to choose from*
FF to review the pictures. WE WILL ASK GERMANY, USA, and NORWAY to resubmit pics

4. Magazine budget :

We took everything out of the budget except printing costs and Design Fee.

- For 64 pages and 1000 copies the total of this is 38,900 RMB or \$6277.
- For 64 pages and 1200 copies this is 40,000 RMB or \$6327
- For 72 pages and 1000 copies this RMB 43,800 or \$6928.81
- For 72 pages and 1200 copies this is RMB 45200 or \$7150.26

Regarding ISBN registration fee in China, NT China firstly talk and negotiate with the authority. If still expensive, we should think about two options. First, print in China, register in other countries. Second, more advertisement could cover the fee.

ISBN should be free because we do not sell. Through mediators may be up to \$250. It sounds like the design/printing firm is pocketing the rest.

Chinese will look into this and see if they can pay isbn. Assitej can only pay \$7000 max. Isbn has to be requested in china

5. Logo of AAG 18.

The project proposed by China regroups the requested information but is not playful enough. The group asked for a new version, including a banner format. Recommendations made for a new proposal.

6. AAG 2018 promotion

Announcement of programming in Feb.

Website opening : early March. Bilingual. Registration for everyone through the website.

Social media campaign to be scheduled (Tatiana). Should present appealing events and

shows from the AAG. Philosophy : "if you want to know about Asian TYA, you have to come"

7. Other topics

- a. ASSITEJ China requests material for a street exhibition about the history of ASSITEJ in a very busy / popular street. Mainly pictures of founders, NG, AAG and Congresses, EC groups. Yvette to be asked to look over it with the archives, next week.



ASSITEJ China requests a movie to present ASSITEJ at the occasion of the opening ceremony, and offers to produce it. It is not budgeted by the association. Discussion about the fact that the history of ASSITEJ has to be recounted by ASSITEJ, and discussed collectively within the EC. Proposal : we could build from (already validated) the Prezi, and add factual elements as the main congresses, AAG, the networks, regional workshops, NG, etc. In any case, the contents need the approval of the EC, and the output needs final approval too.



Addendum F

Projects and networks Working Group- Nuremburg Meeting

Much time was spent planning for Beijing.
The Artistic Encounter will consist of 3 sessions.

Encounter #1 (August 19) will have an Icebreaker, 4/5 keynote speeches, and then an Open Dialogue with the participants.

Encounter #2 (August 20) will have small group discussions and then the building of the “Wall of Dreams”. The wall will be used to create a manifesto.

Encounter #3 (August 21) the manifesto for the future will be shared.

Ernie will be responsible for the Icebreaker on Day #1

Pamela will come up with warmups for days 2 and 3

Cecelia will organize the Community moments that will end each session.

Daniel will help coordinate speakers.

Stefan (with help from Ernie) will lead the overall Encounter.

The workshops were discussed with the Chinese delegates.

A call for more workshops was written and then posted.

It was asked when letters of invite would be available for the EC and the guests of the festival that would participate in workshops.

After the call for workshops deadline, the number of workshops will be finalized as well as those facilitating them.

The list of Next Generation finalists from outside of China was vetted with the Projects group as well as the EC.

The chosen participants, out of 250+ applicants, were then emailed to the folks at the China National Theatre for Children.



Addendum G

IIAN report for EC, Jan 2018.

The bad news.

Our Chair, Daryl Beeton has been in hospital over Christmas and is just recovering.

Our web has been down for some time and it's been very difficult to track the host from five years ago, who has gone out of business! Sadly we have no funds to create a new website, but we do now

have an expert on the case, so fingers crossed it can be saved.

The good news.

Thanks to Yvette, I have a meeting in early February with Clara Giraud, the Project Manager of UNLIMITED, which is a commissioning programme that celebrates the work of deaf and disabled artists, run by Arts Council England. I am hoping she can give me ideas about getting some funding for IIAN, or help to get some funds for UK Disabled artists to attend ASSITEJ festivals. It may be that we can create a template that other countries can adapt to use with their governments to access funding for Disability provision. I will report back.

I have sent a letter via Louis, which he will distribute to ASSITEJ centres to suggest each country finds an IIAN Disability Champion. With this group, we wish to share news and make a world mapping exercise of best practice that we can present in Tokyo in 2020.

If the EC feels we have established a firm base of Disability awareness within the organisation, it might be felt that from 2020 we move on to another area of inclusivity, - say racial representation or gender issues. Please advise.

We would welcome information re the 2018 Beijing ASSITEJ Festival. Without interfering, IIAN is keen to help and have some involvement.

Before issuing a visa, - which is quite expensive, - an accommodation address is required. It would be useful to know such details as soon as possible re planning for any disabled artists and their access helpers to attend.

Betty Siegel of The Kennedy Centre in Washington was keen to take the name and logo of IIAN, but offered nothing in return. We have managed to offer an alternative name and I think this situation has now amicably petered out. We live to fight another day.

Our Chair Daryl Beeton has been invited to the Small Size Festival Baboro, in Galway. I believe he will be asking Roberto for advice on raising funds to pay our next year's subscription. (We thought payment in Cape Town was for three years...Oh dear.)



Daryl is also visiting Tokyo in March 2018 and plans to meet with ASSITEJ Japan to discuss IIAN's involvement in Congress 2020

Finally, I am glad to say ASSITEJ UK is looking very hard at Inclusivity matters and about to draw up a document which speaks to both BAME (Black, Asian and Minority Ethnic) issues and Disability issues within Theatre for Young Audiences. Happy to share, when it's finished.

All best wishes,
Vicky (Ireland)
IIAN Secretary



Addendum H

NEXT GENERATION NETWORK REPORT, JANUARY 2018

Activity since Oct 2017

- A NG gathering took place at the TIFLI Festival, New Delhi, led by Nishna Mehta
- Support with planning for the forthcoming NG residency programme in Pakistan has been given; 3 documents were sent to Aamir Nawaz, ASSITEJ Pakistan, outlining previous pathways, activities and practical information
- Recent correspondence with the following individuals has happened following their interest in setting up NG projects as outlined in the recent call out;
 - Yonit Dayani, Israel – very interested in setting up a residency, has asked for more information, which was given in earlier this month.
 - Riccardo Temane, Johannesburg, South Africa - initial enquiry
 - Elcardo Chulu, Northern Cape, South Africa - initial enquiry
 - Diana Kržanić Tepavac, - planning underway for a NG workshop programme in Belgrade, Serbia in Oct 2018

Previous interest to also be followed up;

- Stephen Colella, Young Peoples Theatre, Toronto, Canada, interested in the Placements Programme
- Erduyn Maza Morgado – interested in setting up a residency project in Cuba.
- Nastya Mashtakova, Theatre Union of Russia, interested in a professional development exchange programme in St Petersburg, Russia.

Beijing and 'Imagining the Future'

Plans for marking the 10-year anniversary of the NG programme is being led by steering group members Minoovash Rahimian (Iran) and Nina Weber (Germany). The suggestion is that an article or publication is created which focuses on the success and impact of 10 years of NG activity. Possibilities include;

- An article outlining case studies of individuals who have gone on to achieve significant developments following participation in the programme.



- A photo piece or visual 'ad' in the 2018 ASSITEJ Magazine marking the anniversary with broad stats – numbers reached, placements offered etc
- A stand alone flyer inserted into the magazine

Feedback is required from the ASSITEJ EC and publications group on this

In addition, the possibility exists for an event in Beijing connecting to the network and marking the 10 years of the programme. The 2 attending alumni (yet to be confirmed) for the Beijing group could have a role in this and could include;

- An invite from the festival organisers to NG alumni offering a discounted delegate package (potentially enhancing ticket sales)
- A social or networking event for the Beijing NG group, alumni and others as part of the ASSITEJ auction, special focus on 10 years of the NG programme (could there be art works/ items MADE by NG alumni to sell?)
- A presentation of recent collaborative projects from alumni as part of the NG pathway, possibly streamed in digitally
- A gathering of NG alumni, current group members and ASSITEJ Friends at a special 'birthday party'

Invited alumni to support the Beijing group

3 individuals have been put forward to support the new NG group in Beijing, these have been nominated by NG alumni; Mthokozisi Zulu (South Africa) and Sacha Copland (New Zealand). Mtho and Sacha acted as facilitators for the Cape Town group and have nominated based on who they feel would make the strongest contribution. The suggestions are as follows;

- John Namai Mukeni (Kenya) - mukeni28@gmail.com
- Dana Roy (India) - danaroy@gmail.com
- Nelago Shilongoh (Namibia) - gshilongoh@gmail.com

Please note, no contact has been made with any of these individuals yet, we look forward to thoughts from the EC on all of the above

Many thanks

Nina Hajjianni
On behalf of the NG Network Steering Group



Addendum I

Small size Network

Report to Assitej EC November 2017-January 2018

Small size network has been present on several festivals for children and Young people and we have organized meetings and discussions in these events: In October: The Take Off festival in Durham (GB), in November: El més petit de tòts – festival in Sabadell (Spain) and in January: Kolibri's 25 th Anniversary celebration (Hungary).

The promotion the network and its ideology will be highlighted first on 26-28th of January: The Small size days organized by member companies and institutions around the world. The second big event: The wide Eyes 2018 will present the 15 works created in the frame of: Small size, Performing Arts for Early years 2014-2018 supported by the Creative Europe Programme.

The Board of directors had a meeting In Sabadell 17.-19.11. The main issues were around the membership in the association. The number of members is growing and we have a real challenge on finding ways to co-operate, to have common activities, share info, experiences.

We decided to ask the members to organize a small size – members meeting during all the festivals- it can be a tea party or moment of presentations. Also we ask each member to take contact with neighbor companies, invite them to your performance, meet and discuss. We are also having members on other continents. They usually have a European friend in the Association but they also start to get together on their own continent. This kind of membership needs new ways to participate. The Discussion will continue in Galway 3.2.

We also discussed the small size presence in the next ASSITEJ Artistic Encounter: we have suggested *a get together* of artists and companies who work for the youngest ones and we decided to edit a book with texts from the **10 Years** of the association. The book will be translated into Chinese too.

Before the meeting we received mail from the EC with calls to participate in many ASSITEJ – projects. The Board did not have time to discuss them all – they were a bit too many at the same time (!). We feel that we should concentrate now first on the issues of a growing membership and to the critical fundraising of our own Association. This does not mean that we will not promote the initiatives of ASSITEJ international to all our members.

Take a child to the theatre will be promoted to all our members, but we are not able to participate in the pilot program this year due to our big events in the beginning of the year. We have encouraged our members to write to the magazine.

Follow #smallsizedays2018

Katariina Metsälampi
The President



Addendum J

Write Local.Play Global.

January 2018 Report

Currently the four Co-Editors of WLPG – Kim Peter Kovac, Deirdre Kelly Lavrakas, Tony Mack and Karin Serres – are assessing the viability of establishing a new international database of TYA plays.

- Discussions revolve around some key questions:
- Is there a demonstrated need for such a database?
- What would it look like and how would it operate?
- How would it be managed and resourced?

Is there a demonstrated need for such a database?

While there are often enquiries about such a database of plays, at present WLPG website visitors tend to use the WLPG playwright database, which has 180+ playwrights from more than 45 countries. They locate a playwright they like and make contact with them (or contact WLPG to help make contact with them) about producing a work or collaborating on a new play. Having a separate play database may prove to be complementary to the current playwright database, but would involve a significant amount of work and time to set it up and maintain it.

More than a decade ago, ASSITEJ International previously attempted to establish a database of plays. Operational problems reduced its effectiveness – such as that ASSITEJ Centres seemed reluctant to select five plays to represent their countries and the process of editing and uploading content appeared time-consuming. We are not sure how much web traffic it generated to the ASSITEJ website, so are uncertain what demonstrated need it met.

From 2007-2015 in Europe, within the former network LABO/07, Karin Serres experienced how useful sharing information about freshly written YA plays might be. First the work of LABO/07 reading committee, publishing summaries, descriptions and analyses of about 20 selected French and foreign YA plays per season, along with the contact to their authors; then its book “Étonnantes Écritures Européennes pour la Jeunesse” (“Amazing European Plays for the Youth”) published by Editions Théâtrales in 2013 and gathering 31 recent TYA plays from all over Europe : feedback from both can testify of a genuine desire our professional field feels to expand its knowledge of worldwide contemporary playwriting for young audiences, especially for recent daring, powerful or different plays.

These are the reasons why we believe that building such a database would help in creating a new demand for it, working along the idea of the old maxim, “If you build it they will come.” To us, this attempt to establish a new place where to find information about what’s being written today for young audiences all around the world would fit perfectly with the purpose of WLPG as well as to echo the Inspirational Playwrights Award.

What would it look like and how would it operate?



It would be similar to the current Playwright database at:

<http://writelocalplayglobal.org/playwrights/> .

On the current WPLPG homepage, there will either be a link to “Plays” under the “Playwrights” link on the right-hand side, or a separate link called “plays”. Once on that database page, it could be organized so visitors could search by the name of the play, name of the country of origin, or name of playwright. Kim Peter Kovac has already created a sample template for discussion which you can look at <http://writelocalplayglobal.org/scriptstexts/>

(Kim Peter Kovac and Tony Mack have constructed and maintain the WPLPG website, so are experienced at using its Content Management Software.)

Additional work may need to be done so that people could search by playwright, summary, language(s), age-range, number of characters etc. We are still working those details out

To avoid any copyright issues and to help linking authors and those who are searching for plays, the WPLPG website and this database would not actually contain any plays, only the key information about them, sent by the playwright himself/herself. They could say ‘if you want a copy of this play, please email me at playwright@xxx.com’, or ‘if you want a copy, please email my agent or publisher at xxxx@yyy.com

First we would send out an invitation for every willing playwright to present one (and only one) young audience play. It could be his/her favorite play, the most recently written, produced or translated, or the one that would work best in an international context. Later on, if everything goes well, we’d propose to add another one...etc.

All information would be displayed in English (our working language), as well as, ideally, in the original language of the play. Any good translation of this information in more languages would be encouraged.

Submissions would be voluntary and open to all WPLPG/ASSITEJ members as long as they are the genuine author of the submitted play. As for our 24 hours playwriting game, no selection process of any kind would apply. A form could be created that would deliver information in an Excel document to keep uploading time to a minimum.

How would it be managed and resourced?

Management of this project would be in two parts, set up and maintenance.

The initial set up would involve further discussions, design, testing, a “soft” launch to iron out any bugs or problems, and the uploading of the initial content. Promotional content would need to be written and distributed through ASSITEJ and WPLPG networks.

Estimated time needed – approx. 50-80 working hours

Maintenance would involve uploading and updating content and dealing with members. If the site was successful and the submission process efficient, this would possibly be 2-3 hours a week for



about 40 weeks of the year.

Estimated time needed – approx. 80-120 hours per year

In terms of resourcing this work, no money would be required. The website is already created and maintained by WLPJ Editors and a new database could be created at no additional cost or payment of outside web development personnel.

The major component of resourcing would be time, and considering the voluntary nature of WLPJ and busy schedules of its Editors, this is the principal challenge. Tony Mack is prepared to do much of the weekly maintenance once it is set up, with support during absences for business and family reasons. Additionally we are reaching out to Spinning Dot Theatre in Michigan, and Kelly Joyce Fielder, who was in Birmingham and Cape Town, and Tyler Calhoun (who did WLPJ social media during the Congress) have agreed to help.

The initial set up would require a lot of work during a shorter time. Resourcing this is a major initial challenge.

RESOURCE OF NORTH AMERICAN TYA PLAYS WRITTEN BY NATIVE AMERICAN/FIRST NATIONS PLAYWRIGHTS

We are also working with TYA/USA and ASSITEJ/Canada to gather information about these plays. Inquiries have been sent out in the US, and in Canada (in French and English of course). The first round of this will be posted hopefully by mid-February.